



The New York State Association of Black & Puerto Rican Legislators: 47th Annual Legislative Conference

Sponsorship Overview

Empowering our Minority Youth: Strong Leadership for Tomorrow

Every year, the New York State Association of Black and Puerto Rican Legislators (NYSABPRL) unites for a three-day conference to raise scholarship funds for the educational advancement of minority youth. The conference offers individuals stimulating discussions while providing a plethora of networking opportunities. Attendees will have the opportunity to connect with some of the most influential Black, Latino, Caribbean, and Asian leaders from every corner of the Empire State and beyond.

The Mission

As an organization, the Members of the NYS Association of Black and Puerto Rican Legislators, Inc., here after referred to as the 'Association', are united by a common interest in empowering and revitalizing peoples and communities, particularly African-American and Puerto Rican, and extended to also include Hispanic-Americans, Asian-Americans and other minorities. Its efforts and programs are directed towards

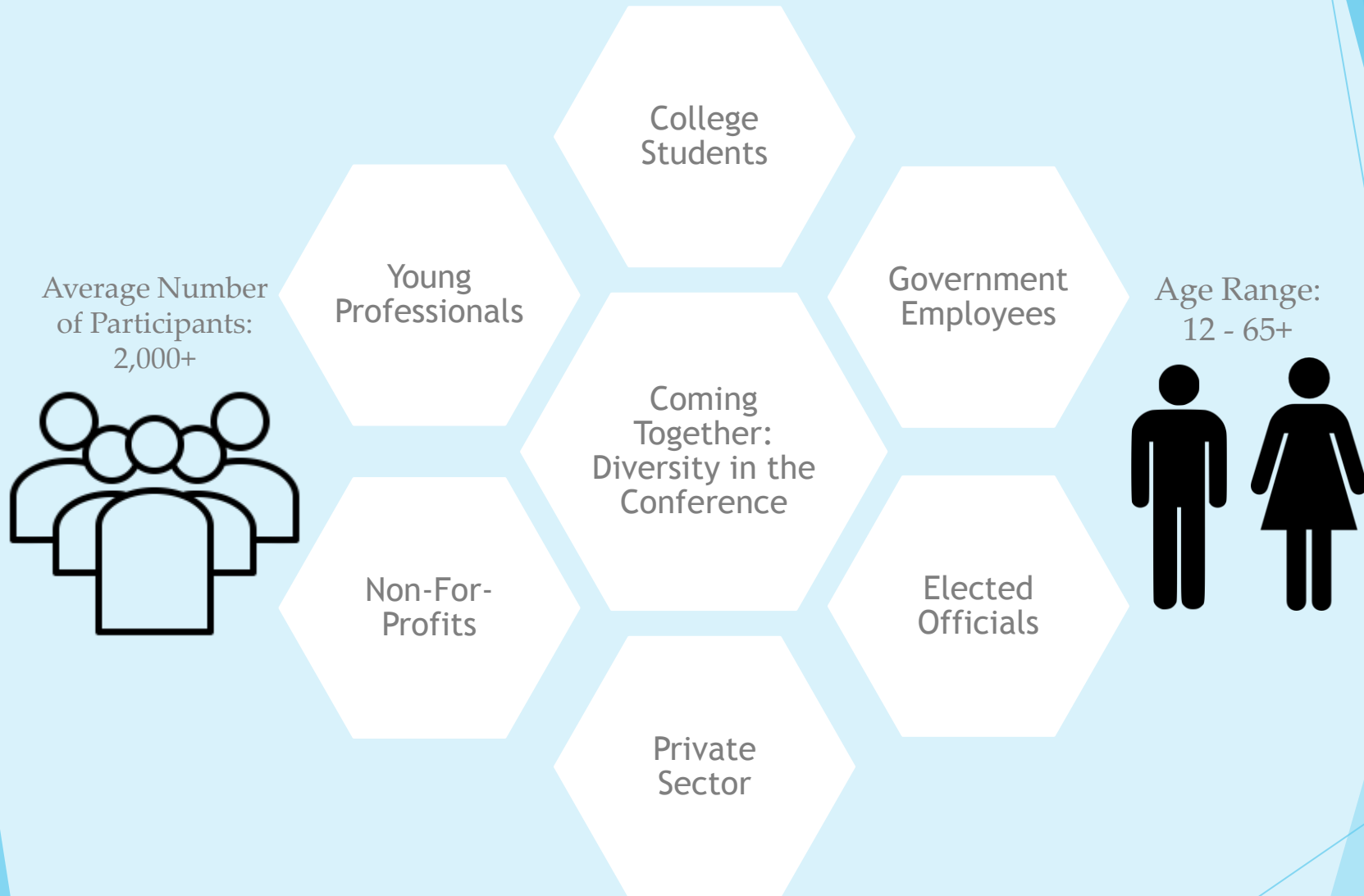
1. Utilizing the resources of the 'Association' in calling attention to issues of concern facing people of color. Moreover, engaging the participation of community-based organizations; not-for-profits; government agencies and the private sector in assisting in the development of solutions to those identified issues;
2. As a body, the Members of the 'Association' have identified education and youth leadership as its primary focus and will always seek to improve the representation of people of color in higher education. In addition, to providing intern / fellowship opportunities for college / graduate-level students;
3. Understanding the changeable nature of the economic conditions of New York State, we will implement efforts to provide resources directly to the communities that we represent in order to develop and implement education, human service and economic development initiatives;
4. Identifying, analyzing and describing those conditions, circumstances and events that undermine and threaten people's unalienable rights;
5. Seeking the association and exchanging of information with other like-minded organizations;
6. Engaging in such other activities as will warrant the public's trust, confidence, support and respect.

This year's theme is...

*“On This Journey
There is Still #Hope”*

The theme focuses on our ability to be triumphant although we face social, economic and civil rights issues that restlessly attempt to break our spirits.

Audience



Why Sponsor the Event?

- ▶ You'll have the opportunity to partner with a large community of advocates from every sector moving New York's agenda forward.
- ▶ Coalesce with influential decision-makers, stakeholders, and activists who are pivotal to the progress of New York State.
- ▶ Inform a broad constituency of your efforts and presence in New York State and beyond.

Changing Lives, One Scholarship at a Time

The New York State Association of Black and Puerto Rican Legislators, Inc. hosts legislative conferences in Albany, New York to support higher education for economically disadvantaged youth. If you have any questions about our work, please call us or fill out the contact form below. Donate today to help us to empower future generations.

Connect with Students:

**Sponsors can donate unused tickets
back to Association for students to use!**

Platinum Package

Sponsorship - \$50,000

- ▶ **50X 3 day all access passes:**
 - 5 complementary tables to the Scholarship Gala.
 - 50 tickets to the Labor Luncheon.
 - 50 tickets to the Chair's Reception.
 - 50 tickets to the Concert.
 - 5 tickets to the VIP Reception before the Scholarship Gala.
- ▶ Logo displayed on sponsorship slide for both Chairwoman's Reception and Scholarship Gala.
- ▶ 2 gold pages for Scholarship Gala Journal.
- ▶ Logo display at check-in.
- ▶ Logo in sponsorship section of all media advisories.
- ▶ Company logo prominently featured on NYSABPRL website.
- ▶ Link to website on NYSABPRL page.

Gold Package

Sponsorship - \$40,000

- ▶ 40X 3 day all access passes:
 - 4 complementary tables to Scholarship Gala.
 - 40 tickets to the Labor Luncheon.
 - 40 tickets to the Chair's reception.
 - 40 tickets to the Concert.
 - 4 tickets to the VIP Reception before the Scholarship Gala.
- ▶ Logo displayed on sponsorship slide for both Chairwoman's Reception and Scholarship Gala.
- ▶ Gold page for Scholarship Gala Journal.
- ▶ Logo in sponsorship section of all media advisories.
- ▶ Company logo featured on NYSABPRL website.
- ▶ Link to website on NYSABPRL page.

Silver Package

Sponsorship - \$30,000

- ▶ **30X 3 day all access passes:**
 - 3 complementary tables to Scholarship Gala.
 - 30 tickets to the Labor Luncheon.
 - 30 tickets to the Chair's Reception.
 - 30 tickets to the Concert.
 - 3 tickets to the VIP Reception before the Scholarship Gala.
- ▶ Silver page for Scholarship Gala Journal.
- ▶ Company logo featured on NYSABPRL website.
- ▶ Link to website on NYSABPRL page.

Bronze Package

Sponsorship - \$20,000

▶ **20X 3 day all access passes:**

- 2 complementary tables to Scholarship Gala.
- 20 tickets to the Labor Luncheon.
- 20 tickets to the Chair's Reception.
- 20 tickets to the Concert.
- 2 tickets to the VIP Reception before the Scholarship Gala.

▶ Bronze page for Scholarship Gala Journal.

▶ Company logo featured on NYSABPRL website.

Chair Package

Sponsorship - \$15,000

▶ **15X 3 day all access passes:**

- 15 complementary seats to Scholarship Gala.
 - 15 tickets to the Labor Luncheon.
 - 15 tickets to the Chair's Reception.
 - 15 tickets to the Concert.
 - 2 tickets to the VIP Reception before the Scholarship Gala.
- ▶ 1 page for Scholarship Gala Journal.
- ▶ Company logo featured on NYSABPRL website.

Partner Package

Sponsorship - \$10,000

- ▶ **10X 3 day all access passes:**
 - 1 complementary table to Scholarship Gala.
 - 10 tickets to the Labor Luncheon.
 - 10 tickets to the Chair's Reception.
 - 10 tickets to the Concert.
 - 2 tickets to the VIP Reception before the Scholarship Gala.
- ▶ 1 page advertisement in Scholarship Gala Journal.
- ▶ Company logo featured on NYSABPRL website.

Annual Scholarship Gala Dinner

(2) Sponsorships - \$40,000

Inside or outside cover journal advertisement.

2 VIP tickets to Reception.

Logo featured on digital backdrop.

Two tables at Scholarship Gala.

Annual Scholarship Concert

(2) Sponsorships - \$20,000

Logo featured on stage.

Logo displayed at check-in.

Logo featured on step and repeat outside of event.

VIP backstage passes.

**SINGLE EVENT
SPONSORSHIPS**

Chair's Reception

(2) Sponsorship - \$15,000

Logo featured during check-in.

Logo featured on digital backdrop.

Awards Ceremony

(2) Sponsorship - \$10,000

Logo displayed on banner.

Logo display at check-in.

Labor Luncheon

(2) Sponsorships - \$7,500

Logo inclusion on banner.

Logo display at check-in.

Youth Summit

(2) Sponsorship - \$7,500

Logo inclusion on banner.

Logo display at check-in.

SINGLE EVENT SPONSORSHIPS

Percy Sutton Award Presenter

Sponsorship - \$5,000

Logo Inclusion on digital banner at
Chair's Reception.

Media & Social Imprint

Sponsorship- \$5,000

Social media exposure.



Conference Registration Package

(Events listed below are included)

*General Package - \$200 (Ends Feb. 1st)

*Convention: General Package - \$225

*Young Professionals Package - \$175 (Ends Feb. 1st)

*Convention: Young Professionals Package - \$200

Friday	Saturday	Sunday
<p>Chairwoman's Reception</p> <p>Chair's After Party Presented by City & State</p>	<p>Faith Leaders Breakfast</p> <p>Complimentary Luncheon Your choice of: Women's PowHer - or - CUNY</p> <p>Seminars</p> <p>Youth Summit</p> <p>Young Professionals Workshop & Reception</p> <p>Black Panther Movie Screening</p> <p>Caucus Soiree: Performances by Blue Magic & Carl Thomas</p>	<p>Church Service Led by: Pastor Kim Burrell</p> <p>Award Ceremony</p> <p>Brooklyn to Buffalo Gala After Party: Performances by Doug E. Fresh & Slick Rick</p>

*Labor Luncheon & Scholarship Gala not included In package

*Package includes mandatory registration fee

*Please check back for updates and changes

Conference Registration Prices

Ticket Rates	Pre-Conference (Ends Feb. 1 st)	Conference	Individual Tickets
General Package	\$200 See Conference Registration Packages	\$225	
Young Professionals Package (21-25)	\$175 See Conference Registration Packages	\$200	
Mandatory Registration Fee			\$25
Registration Fee (Seniors)			\$10
Chair's Reception			\$55 (except by invitation)
Chair's After Party (Sponsored by City & State)			See City & State Website
Faith Leaders Breakfast			\$35
Labor Luncheon			\$75
Women's PowHer Luncheon			Complimentary with mandatory registration fee
CUNY Luncheon			Complimentary with mandatory registration fee
Youth Summit (Ages 12-18)			Complimentary with mandatory registration fee
Seminars			Complimentary with mandatory registration fee
Caucus Soiree			\$75
Church Service			Complimentary with mandatory registration fee
Award Ceremony			Complimentary with mandatory registration fee
Scholarship Gala			\$225
Brooklyn to Buffalo (After Party)			\$50

Contact Information:

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